Website Creation Course

Build Your Dream Website: From Blogs to Portfolios

Table of **contents**

Introduction

Overview of the Course

Intro to WordPress Site Creation Course.

Hands-on guide for beginners and intermediates.

Covers dashboard basics to advanced settings.

Practical tutorials for effective learning.

Importance of WordPress in Web Development

Powers 40%+ of global websites.

Versatile for any site type.

Strong community support.

User-friendly for non-developers.

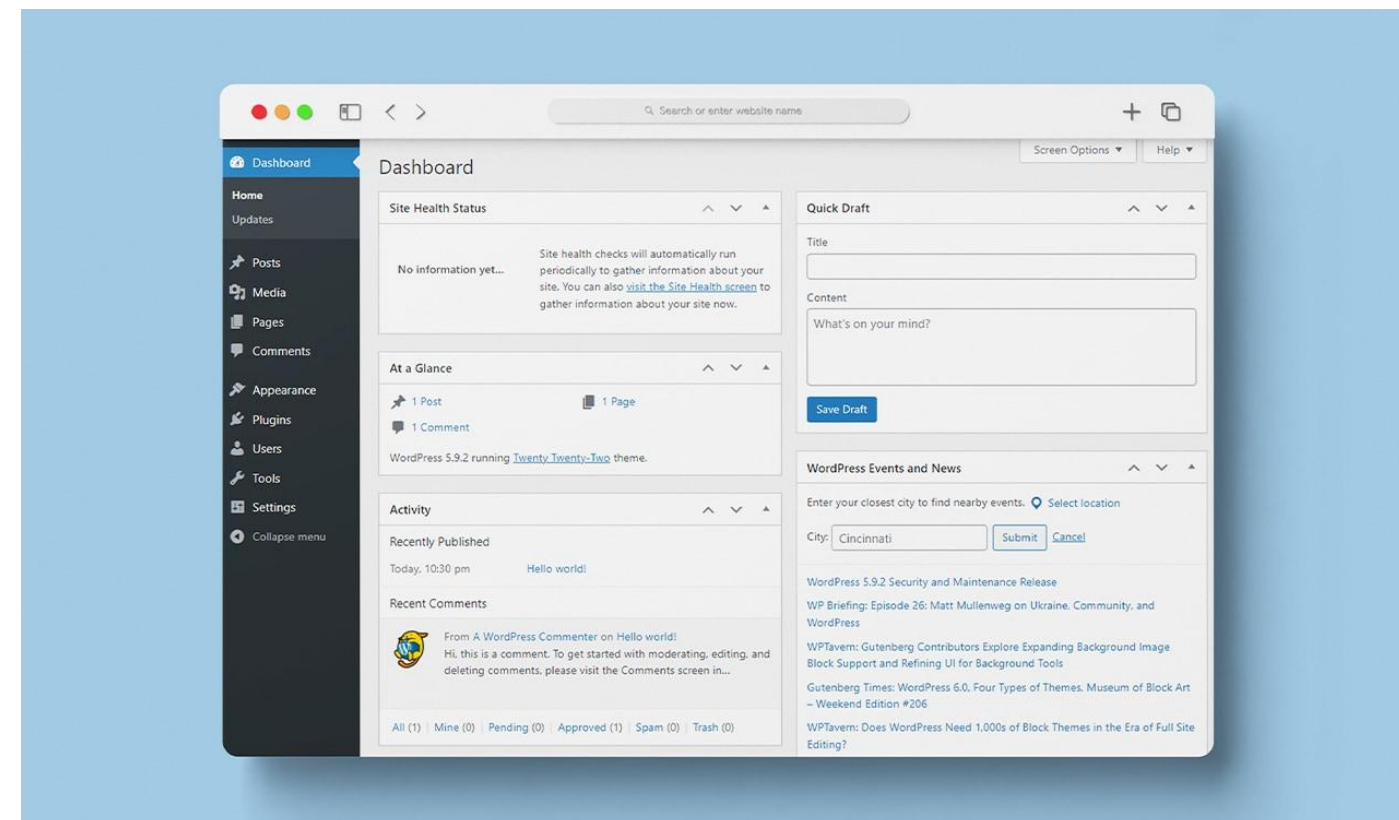Constantly evolving in web development.

WordPress Dashboard Basics

Navigating the Dashboard

Practical guide for seamless navigation.

Learn where and how to access essential features.

Dashboard Options

Explore the array of options available.

Understand the functionalities and their relevance.

Features Overview

Dive into key features on the dashboard.

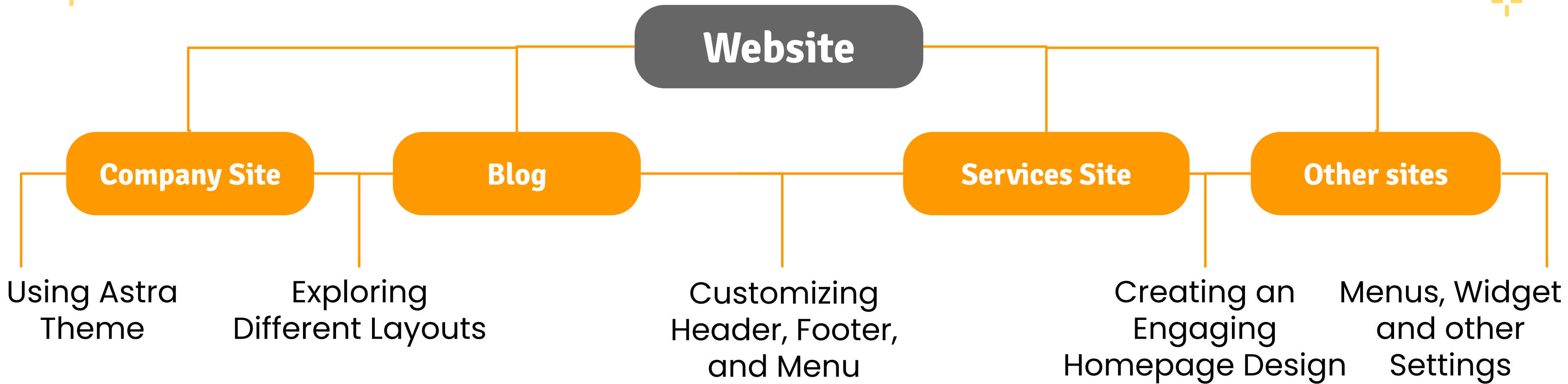Gain insights into their roles in site management.

Site Setup **Essentials**

Installing Themes and Essential Plugins

Configuring Basic Settings for Optimal Performance

Building a Website

Website

- **Company Site**
  - Using Astra Theme
  - Exploring Different Layouts
- **Blog**
  - Customizing Header, Footer, and Menu
- **Services Site**
  - Creating an Engaging Homepage Design
- **Other sites**
  - Menus, Widget and other Settings

WordPress Customize Settings

Theme Customization Options

Header and Footer Builder in Customize

Astra Options

Global Settings in Customize

Sidebar Settings

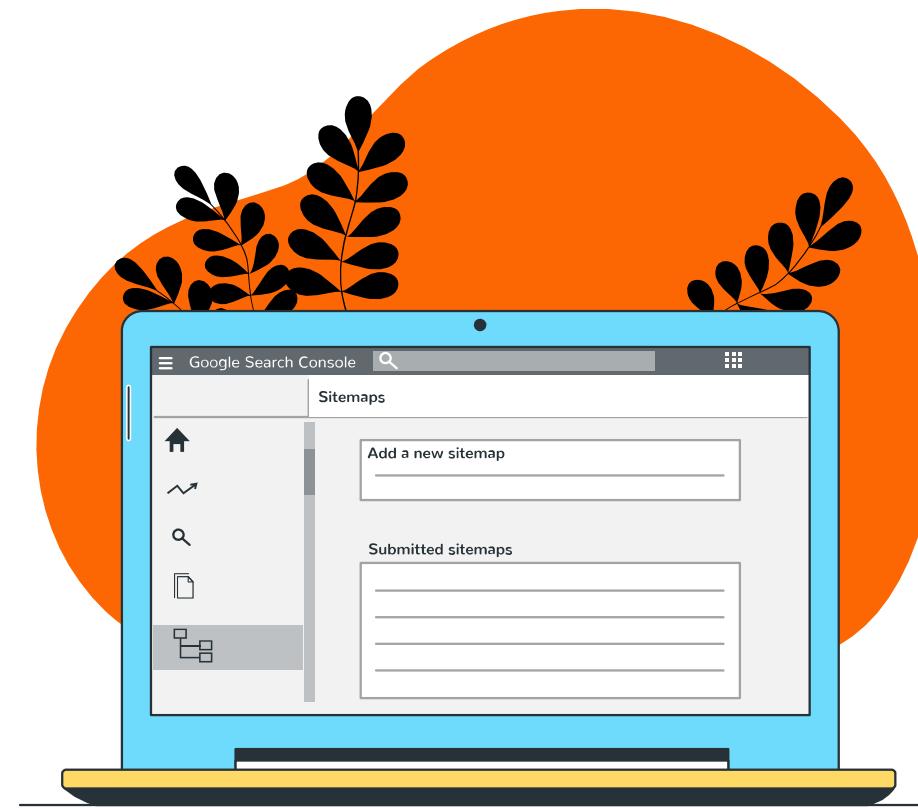Blog and Page Settings

Performance Optimization

Caching Plugin Settings

Akismet Setup for Spam Protection

Jetpack Configuration for Enhanced Features
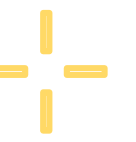
Google Site Kit Setup

SEO Optimization

- Yoast Tutorial for Search Engine Optimization
- Rank Math Tutorial for Advanced SEO Settings

Designing and Functionality

- Internal Linking Strategies
- Creating Forms for User Interaction
- Exploring Page Builders
- Social Media Integration
- User Management and Roles
- Widgets and Sidebars
- Email Marketing Integration
- Video and Media Integration
- Monetization Strategies

WordPress Security Measures

S
Updates and Backups
Regular updates for core, themes, and plugins. Importance of reliable backup strategies.

A
User Access Control
Managing user roles and permissions. Ensuring secure access to your site.

F
Best Practices
Implementing essential security measures. Protecting against common threats.

E
Security Plugins
WordFence
Sucuri
& Others

Backup Strategies

Importance of Backups:
Safeguarding your website data.

Mitigating the impact of potential issues.

- **UpdraftPlus**
- **BackupBuddy**
- **VaultPress**
- **Duplicator**

Backup Storage:
Choosing secure and reliable storage options. Cloud services or external drives for redundancy.

Regular Backup Routine:
Establishing a consistent backup schedule. Ensuring up-to-date copies of your site.

Restoration Procedures:
Understanding how to restore backups. Quick recovery in case of emergencies.

# Finalizing the Site

Reviewing the Entire Site

1

2

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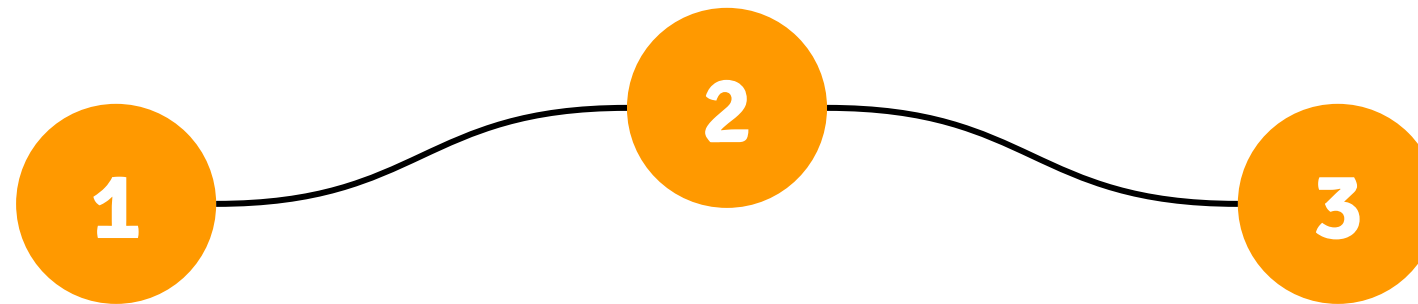
Making Final Adjustments and Optimizations

Troubleshooting and Common Issues

Useful Links

Find all essential links in the concluding lesson of the course.
Purchase tools and resources through those links for exclusive discounts.
The premium Facebook group link is also provided, offering valuable support for your future endeavors.
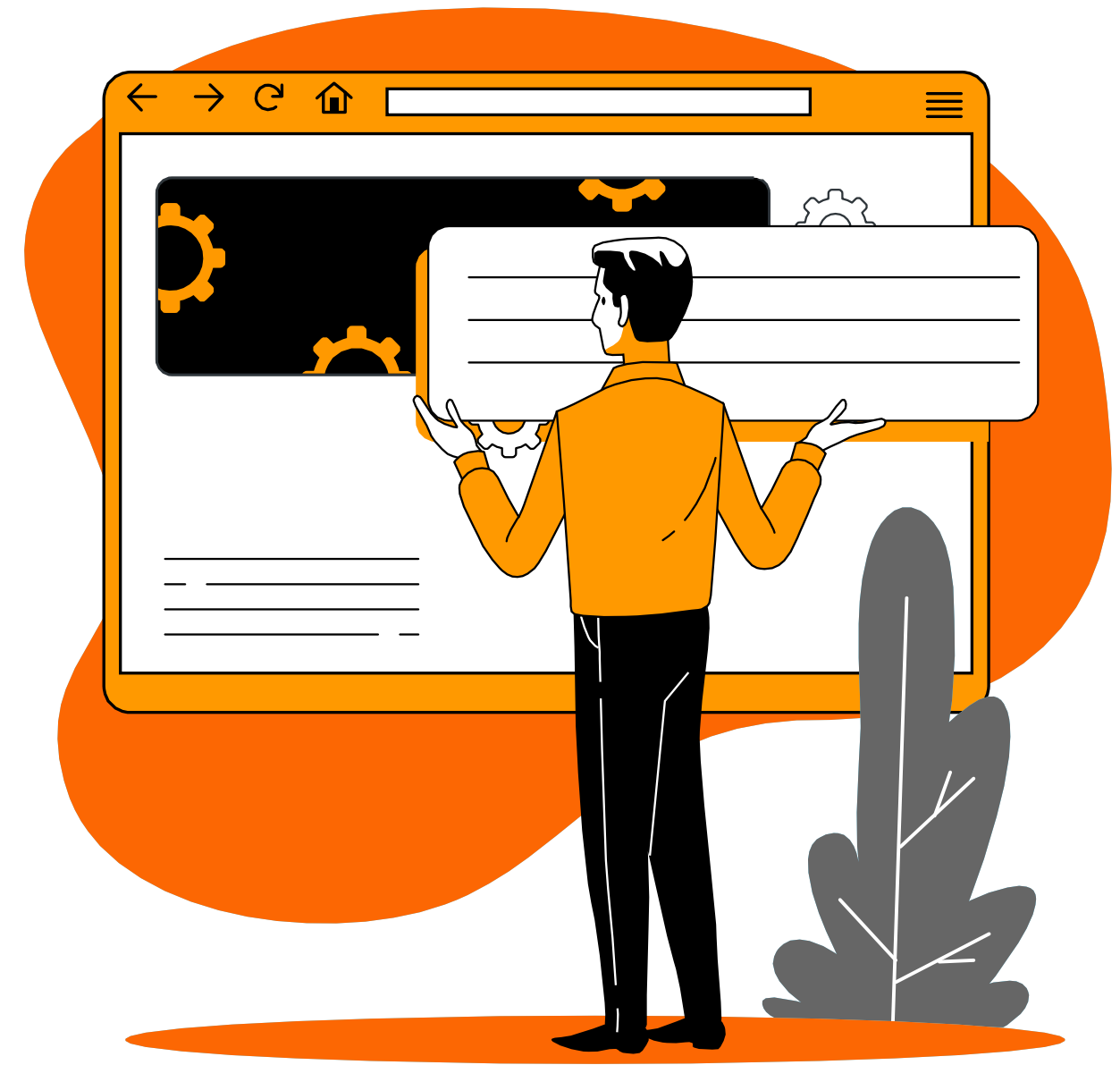
Thanks!

Thank you for choosing **Website Creation Course** by Arsalan Masood! Your dedication to learning is inspiring.

Don't forget to connect with me on Facebook, Instagram, Twitter, and LinkedIn. Subscribe to my YouTube channel. Feel free to reach out via email at contact@arsalanmasood.com.